

MICHAEL HELLER

[Creative professional with 19 years experience in advertising and marketing.]

SUMMARY

A strategic, creative thinker with a track record for developing integrated marketing ideas that WIN at retail. Ideas that attract, engage and deliver great brand experiences for consumers. Ideas that ultimately drive sales.

A professional with both national and international brand experience on Coca-Cola, Sprite, Minute Maid, NFL, Hewlett-Packard, Sony, Warner Bros, DreamWorks, The Coors Brewing Company Family of Brands, Firestone, Chick-fil-A, Boston Market and Equifax.

An efficient manager who thrives in a fast-paced environment while handling budgets, team workloads and partnering with account service to build solid client relationships.

An innovative leader with 9 years experience guiding teams in creative development and execution across multiple mediums and channels.

A coach whose teams come ready to play with creative that meets the brief as well as the rationale to back it up.

A mentor celebrated by creative and account service colleagues for his ability to provide guidance and development plans for the members of his teams.

PROFESSIONAL EXPERIENCE

Executive Creative Director	PowerPact	Dallas, Texas	2007 - 2008
Creative Director	The Integer Group	Denver, Colorado	1998 - 2007
Senior Art Director	The Integer Group	Denver, Colorado	1997 - 1998
Art Director	Kahler & Co.	Omaha, Nebraska	1995 - 1997
Designer	Corporate 3 Design	Omaha, Nebraska	1993 - 1995
Designer	Epsen Hilmer Graphics Co.	Omaha, Nebraska	1992 - 1993
Art Director	Bill Ramsey Associates	Omaha, Nebraska	1990 - 1992
Art Director	Sterling Advertising	Lincoln, Nebraska	1989 - 1990

EDUCATION

Bachelor of Arts - University of Nebraska-Lincoln

AFFILIATIONS

(Current) Dallas Ad League, Dallas Society of Visual Communication, Art Director's Club of Denver

(Past) AIGA board member, Omaha Chamber of Commerce, YMCA Big Brothers Big Sisters

AWARDS

Addys Nationals - '07(Silver), Addys Districts - '07(2 Gold), Addys Denver - '07(2 Gold, 2 Silver), '00(Gold Halo)

Art Director's Club of Denver - '08(Silver), '07(2 Gold, Silver, Bronze, 2 merits), '06(Judges Choice, 2 Gold, 2 Silver, 2 Bronze), '05(Silver & Bronze)

The Denver 50 - 2007(4 accepted)

WebAwards - '06(HP -Power to Inspire Web site & Keystone Light Online Game - Ptoooie) '07(Keystone Light Hot 4 Hoopties & Keystone Light Brand Website)

Grand "I" - Integer Group's internal award for excellence in marketing ideas and execution with real world results

Briefies - Integer Group's internal award for excellence in writing effective creative briefs

POPAL - '04(Silver), '03(Bronze), '02(Silver & Bronze)

US AD Review - '05, '06

Fat "I" Award - Integer Group's internal award for best work of the year

Omaha Federation of Advertising - '95

AIGA "The Show" - '92, '93, '94, '95

Gallery of Superb Printing - '92, '94, '95

JUDGING

Kansas City Ad Club - '08

CONTACT

c: 303.870.2053

e: mike@braingrenades.com

url: www.hellerportfolio.com